



**What can we do  
to prevent poverty  
for the next generation?**  
Jenny Taylor



**Goodwill**  
of North Georgia



## Three Behaviors = Only 2% chance of poverty



Complete  
High School



Work  
Full-Time



Wait until age 21  
and married  
before having first child



Complete  
High School

# Youth Employment Services (Y.E.S.)

## P R O G R A M

Nationally-Recognized Best Practice

**26** High School Partners

**800+** students over the last five years

**98%** Stay in School

**96%** Graduation Rate

**100%** Job Placement Rate

**84%** Employment Retention @ 90 days



# Youth Employment Services (Y.E.S.)

P R O G R A M



## Co-Enrollment with High Schools

**Job Readiness Training** Goodwill staff deliver curriculum during school, counts toward graduation credits

**Case Management** Individual Career Plans and navigation of social services

**Paid Internship** Eliminates choice between school and supporting self/family

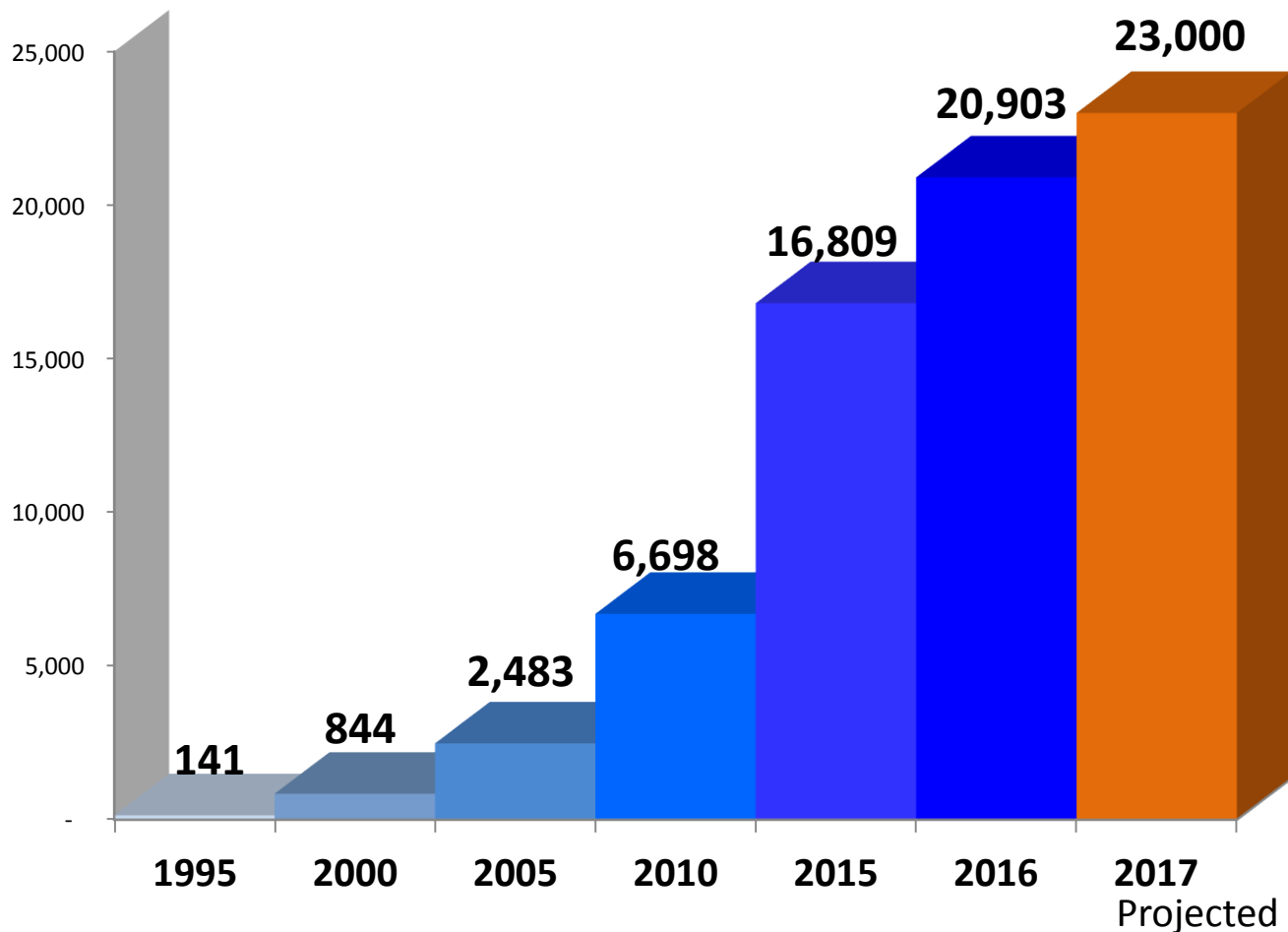
**Contextualized Learning** Paid internship and Career Pathway are aligned

**College Navigator** Goodwill position embedded in program

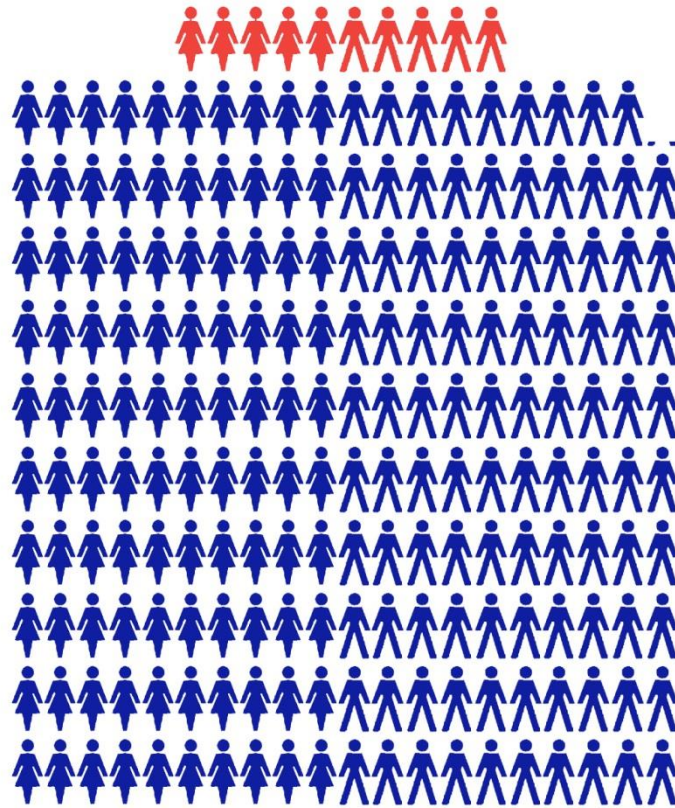


Work  
Full-Time

# We put people to work.



**FY 2016**



**20,903**  
**persons employed**

---

 = 100 Career Center

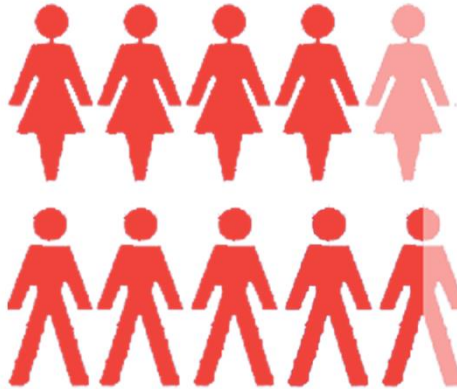
 = 100 Workforce Development



# Employment Rate

Effectiveness

Intensive Services



**85%**  
Employed

Career Centers

**48%**

(The Work Number)

**Goodwill**  
of North Georgia



# Current Employment & Training Programs



**Welding**



**Floor  
Installer**



**Logistics  
Technician**



**Production  
Technician**



**Hospitality**



**Electronics  
Assembly  
Soldering**



**Floor Tech/  
Custodial**



**Forklift  
Training**



**Advanced  
Manufacturing**



**Contact  
Center**



**Maintenance  
Technician**



**Highway  
Construction**



**General  
Construction**



**Customer Service  
Retail**



**GoodBIZ!**



**Youth  
Employment  
Services (Y.E.S.)**



**Women in  
Non-Traditional  
Occupations**



**Veteran  
Programs**

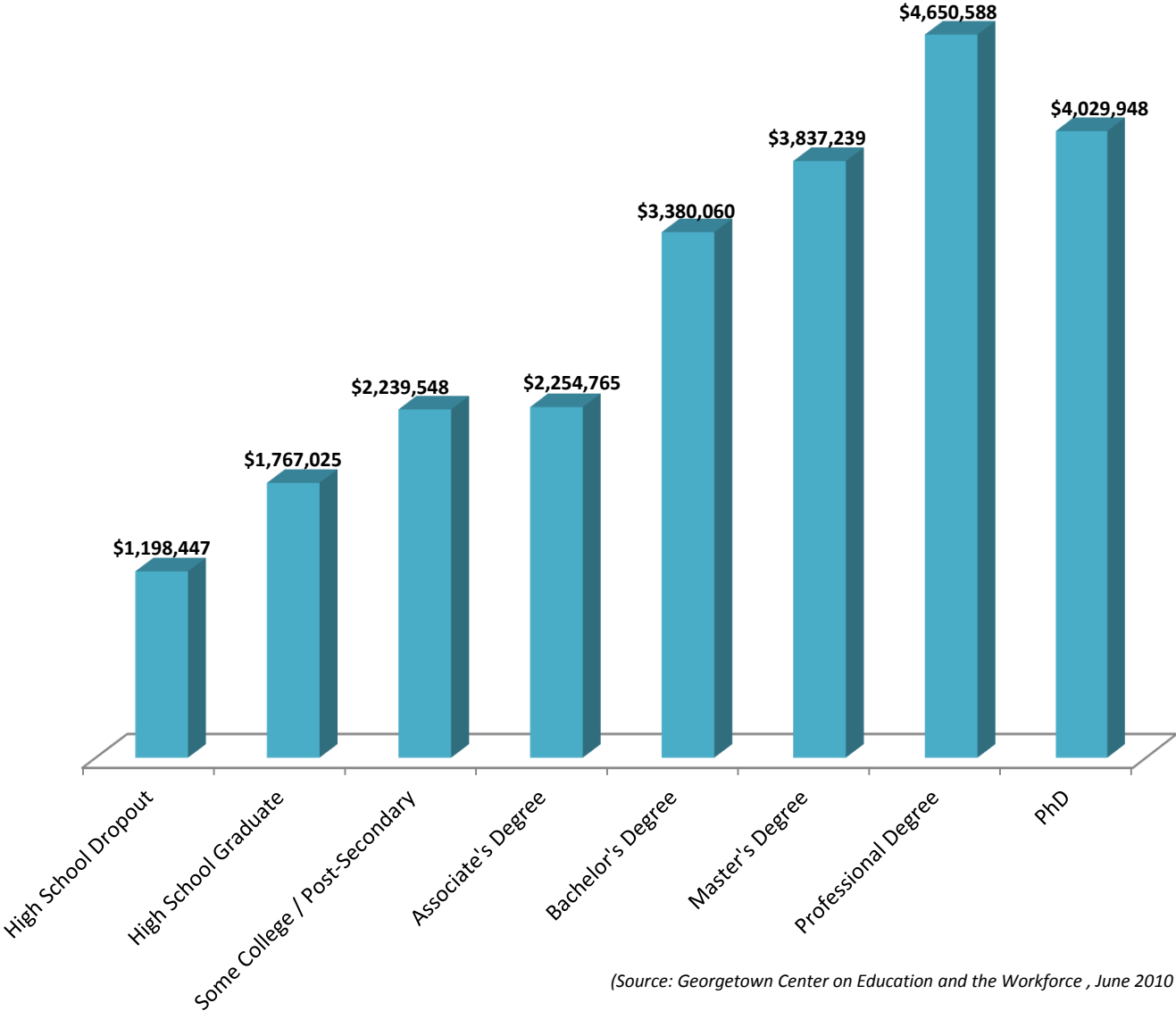


**College Career  
Catalyst (C3)**



**Workforce  
Development**

# Average Lifetime Earnings by Educational Attainment



(Source: Georgetown Center on Education and the Workforce, June 2010)



CollegeCareerCatalyst

2016



Welding



Logistics/Supply Chain Management  
Certified Floor Installer

2015



Production Operations Specialist



Advanced Manufacturing Operations  
**CREDIT**

2014



Construction Skills



Apartment Maintenance Tech

2013



G.E.D.



Apartment Maintenance Tech  
Commercial Drivers License  
Electrical Line Worker

2012



Green Construction



Co-Enrollment with Technical College System of Georgia  
& other training organization vendors (CSX, Toyota Forklift, etc.)

**Four C3 Navigators**

**Completion** 65% Academic programs; 85% Non-Credit

**Goodwill** Orientation, Assessment/Pre-Screening, Case Management, Supportive Services, Soft Skills Training, Paid Internship/Earn-While-You Learn, Job Placement, Retention Services

**College/Vendor** Hard Skill: Industry-Recognized Credential

**Average Wage** \$11.16 @ entry



# Questions?

**Jenny Taylor**

**706-540-5221**

**[jtaylor@ging.org](mailto:jtaylor@ging.org)**

**Goodwill**  
of North Georgia

